

Lake Park Booster Club Minutes

Sept. 15, 2020

Call to Order: 7:03 pm

Attendees: Kathy Pittman, Sherry Schellinger, Fran Mazeska, Andria Mazzucchi, Margaret Ross, Denise Miranda

Not in Attendance: Gina Kubica, Jodie Colucci, Virginia Ciaccio, Sheri Degen, Michele Ryan, Pete Schauer, Keri DeWaele

Treasurer's Report: Net Income was \$47,664. We currently have \$67,000 in our bank account. Margaret suggests that we transfer about \$37,000 to Money Market. We typically keep about \$30,000 in our bank account. We had \$12,000 unspent from last year's wishlist. Received \$11,000 from online booster memberships.

Kathy stated she would be checking with Sam's Club about new membership cards.

Virginia needs to check with school on whether we need geometers for this school year so we can figure out our budget.

AD Report: Pete sent report via email. We will not be allowed to do outdoor concessions at East. Pete has requested that coaches purchase basic booster membership at \$30 to help boosters out. The athletic dept also has a golf outing and coaches collected \$1,000 for Boosters. Also discussed that the HUDL subscription that Boosters normally pays for is expecting an increase. Pete would like Boosters to pay for the increase in the cost. Fall contact period for programs not in season is Sept 8-Oct 30th.

Fundraising Report: Michele was not in attendance, but is looking into restaurant fundraisers. She will also be working with Jodie to get Amazon Smile info uploaded to our website.

Spiritwear Report: Denise discussed using Fan Cloth to set up online shop, but the profits would not be very high and we would have to meet minimums before we received any profits. Emptied out West bookstore completely. Talked about how we could sell all existing spiritwear possibly online with our Paypal account. Kathy will check with Pete about being able to sell spiritwear on campus somehow.

Membership Report: \$11,000 from online registration, about 163 families are signed up. Kathy to send an email to Booster members. We do not have cards yet since there are no events being held that require pymt for entry. Kathy will target incoming freshman parents for open Booster positions. She will also be asking the Booster scholarship recipients from this past year for pictures so we can put them on our website. Also plans to target Senior parents to purchase memberships so their child is eligible for our scholarship.

Bookstore Report: Virginia has volunteers to work bookstore once it's open.

Discussed whether it would be OK to re-allocate the \$12,000 of unspent wishlist money towards equipment for East Campus. Discussed putting it up for a vote with all Booster members via email. Not enough in attendance to vote.

Ideas to generate \$: coupon book

Meeting adjourned: 8:18 pm (Fran Mazeska & Margaret Ross)

