

Lake Park Athletic Boosters
Minutes from September 18, 2017 Meeting

Present: Sherry Schellinger, Linda Wolf, Gina Cestone, Margaret Ross, Victoria Zepeda, Cara Steetz, Jodie Colucci, Michelle Savage, Brad Graetz, Kathy Hocuk, Kerry Becker, Janice Gatbunton

Absent: Pete Schauer

Others: Dalal Beacom

Call to Order: 7:13 pm

Secretary's Report: Minutes from the August 14, 2017 meeting were not available for approval as of the September 18th meeting date. Therefore, no motion to approve was made.

Treasurer's Report: August checking account balance was \$22,940 and the money market account balance was \$71,854. Margaret reports we are already doing well this year, especially because the first home football game was not until September this season and thus any revenues, particularly from concessions, are not reflected in the August financials. Gina Cestone made a motion to approve the August Treasurer's Report. The motion was seconded by Linda Wolf. The final budget for FY17-18 is still in process.

Athletic Director's Report: Reviewed the AD's submitted report highlighting Wish List items and upcoming Fall team activities and meetings. The wish list items include scoreboards, touchscreens and weight room equipment. We have paid \$8,304 for the East Campus Touchscreen. Discussed allotment of budgeted monies for Coaching Development. Currently there is a first come, first serve policy for requests from coaches. We discussed having two deadlines, one in the fall and one in the spring, to make it more fair for all coaches to have an opportunity. The tennis team has currently submitted a request of \$2,000 for 3 coaches to attend a development convention.

Committee Reports

- a. **Vice President's Report:** Michelle Savage reports the Fall opener/closer schedule sheet for concessions is complete. The winter schedule is still in process. Student volunteers have been assigned to work at the concession stand for the Powder Puff game on September 20th.
- b. **Concessions Report:** Pizza's will be ordered for the Powder Puff and Homecoming games for the concession stands. Last year we ordered 78 pizzas for the Homecoming game and sold out. New grills were ordered last year and they need to be monitored for durability.
- c. **Spirit Wear & School Store:** Sherry placed orders on small and medium sizes of almost all the spirit wear inventory as we sold out of almost everything at the Freshman BBQ, East curriculum night and the first home game. The chilly weather boosted sales of sweatshirts! We are currently up \$3,500 in sales of spirit wear from the previous year. We will have all sizes to sell at the Homecoming game. Volunteers to help sell are welcome. School store will implement new starting balances in both the east and west stores and will change how the money we make is secured. A beginning bank of \$50 will be kept with the secretaries and the sales for any given day will be dropped in the indoor concessions safe.
- d. **Sponsorship Report:** Jodie Colucci has taken pictures of all fences that are available for the display of banners. She has also submitted a draft of a banner sponsorship letter to Victoria. GEI has offered to make all banners for free in exchange for the display of their company banner. Wing Stop will be hosting a Corporate Night on October 16th. State Farm is also planning on hosting a Corporate Night and are in process of picking a date. McDonald's has renewed their Diamond membership and we received their \$5,500 payment. We are waiting on Itasca Bank and Athletico installment payments. Joe Cotton Ford has been contacted about a possible test drive event. We may also contact Wickstrom Auto to determine if they would

be interested in such an event. Buffalo Wild Wing's contacted us about a potential sponsorship but had to be declined due to our sponsorship with Wing Stop. ER2 is currently pricing out a sign for the baseball field for Wing Stop.

- e. **Fundraising Report:** Victoria would like to secure three dates for Texas Hold 'Em. She would also like to look into the possibility of paying Rockford Charities to supply volunteers with just a main coordinator from Boosters.
- f. **Membership Report:** Cara is making the last push for people to pick up their gifts from their membership enrollment. She will complete a comparison of current year membership to prior year after the Homecoming game so it is comparable to last year's time frame. There seemed to be some confusion with parents over paying per event and purchasing a membership card.
- g. **Marketing/Communications:** Brad Graetz now has access to all Lake Park accounts except Facebook and he will be assessing each page in order to update the website.
- h. **Scholarship:** Cara passed around a nice letter from a scholarship recipient thanking the Boosters for his scholarship money. She discovered an e-mail glitch from last year's communications to parents and students about the scholarship program. It appears that the information went to students only and not parents unless the student had provided the parent's email address. This will be fixed for the current year.
- i. **School Board Representative – Addressed missing school store money.**

Old Business/New Business – The following board positions were voted in by current board members.

Vice President-Michelle Savage

Secretary-Linda Wolf

Concessions Committee-Kerry Becker

Marketing and Communications-Brad Graetz

Fundraising and Sponsorship-Jodie Colucci

Kerry Becker is a new member of the concessions committee.

Gina, Victoria and Milissa Riley met previously to discuss volunteer and concession stand protocol.

The product list we currently have must be adhered to in order to maximize profits. That list should also be reviewed/revised for price changes. Only volunteers are allowed in the concession stand. All volunteers must wear gloves. No free food for volunteers. All leftovers are to be sold at cost or donated to the maintenance employees. Two people are to count proceeds from large events and be in agreement.

Meeting adjourned at 8:43 pm.