

**Lake Park Athletic Boosters**  
**Minutes from August 14, 2017 Meeting**

**Present:** Karen Robinson, Sherry Schellinger, Linda Wolf, Gina Cestone, Margaret Ross, Victoria Zepeda, Cara Steetz, Jodie Colucci, Mary Arey, Michelle Savage, Brad Graetz, Kathy Hocuk, Pete Schauer, Debbie McComb

**Absent:**

**Others:** Sandee Klein-Koziol, LeVonne Cescolini-Buyer, Sheri Degen, Dalal Beacom, Jen Vavalle

**Call to Order: 7:06pm**

**Secretary's Report:** Minutes from the May 8, 2017 meeting were not available for approval as of the August 14<sup>th</sup> meeting date. Therefore, no motion to approve was made.

**Treasurer's Report:** June checking account balance \$29,876 and the money market account balance \$71,842. Net income for FY2017 was \$3,631 after an adjustment for spirit wear inventory. Margaret discussed year end net income for the various income producing activities with comparisons to budget. Net income was down 33% from prior year. However, this percentage reflects a dollar decrease in net income of just \$1,800. Gina Cestone made a motion to approve the year end Treasurer's Report. The motion was seconded by Mary Arey. The final budget for FY17-18 is still being worked on.

Margaret Ross highlighted her report that shows profit per year by Board Position.

**Athletic Director's Report:** Reviewed the AD's submitted report highlighting Wish List items and Fall team activities and meetings. The wish list items included scoreboards, touchscreens and weight room equipment. As most sponsor spots on our various scoreboards are currently filled, Pete discussed the decision to allow temporary banners to be used and discussed conditions and rules for such banners. He shared examples of banners that could be used. A request was made from the principal, John Gouriotis, to submit video clips that acknowledge or thank an LP staff member that has positively impacted your child's experience at LP. Also, Pete discussed the growth of the Booster Club and its positive impact on students. Mary Arey reminded attendees of the ability to sign up for athletic e-mail alerts on the LP website.

**Committee Reports**

- a. **Vice President's Report:** Milissa Riley was not in attendance. Michelle Savage, the new Vice President nominee, will meet with Milissa to get student volunteers for the Blue-White game Friday, August 18<sup>th</sup>.
- b. **Concessions Report:** The pop for the concession stands has been ordered. There is a possible volunteer to handle indoor West concessions. The home side concession stands will be open for the Blue-White game, manned by student volunteers.
- c. **Spirit Wear & School Store:** All orders for new spirit wear have been placed except women's fitted tees. Sweatshirts went back to a basic design. Hoodies will be available in gray or blue. Crewnecks will be available in white. There is a new unisex ¾ zip up long sleeve shirt that was shown to attendees. Spirit wear will be sold at freshman BBQ and at Blue-White game. Volunteers to help sell are welcome. School store has an abundance of volunteers. East will be open 3 days a week and West will be open 1 day a week for the start of the year. The days open will decrease as the year goes on.
- d. **Sponsorship Report:** July 5 poker night made a \$2,300 dollar profit. Discussed how to better coordinate volunteers so it's not such a long shift. Boosters can host up to 4 major events of this nature per year.
- e. **Fundraising Report:** No report.
- f. **Membership Report:** Cara passed out membership cards to Pete and Deb McComb. All membership levels seem to be on pace with last year, with some levels surpassing last years numbers. The \$150 level, which includes a parking spot, will sell out its maximum of 30. The main gift this year for the \$100 and up levels is

a thermal hot/cold beverage holder with the Lake Park logo on it. Cara listed the events she will be at for members to pick up their cards and/or gifts.

- g. Marketing/Communications:** Brad Graetz has offered to volunteer for this position.
- h. Scholarship:** No report.
- i. School Board Representative – Not Available**

**Old Business/New Business** – Open Board Positions: Marketing/Communications. Discussed using Google Documents to share Booster information. Next meeting Monday September 18, 2017.

**Meeting adjourned at 8:12 pm.**