

**Lake Park Athletic Boosters**  
**Minutes from May 9, 2016 Meeting**

**Present:** Victoria Zepeda, Sherry Schellinger, Gina Cestone, Anna Abbinante, Cara Steetz, Debbie McComb, Linda Wolfe, Cyndy Adcock, Katie Pall, Kathy Hocuk

**Absent:** Mary Arey, Pete Schauer, Lynn Brown, Milissa Riley, Karen Robinson

**Others:** Margaret Ross

**Call to Order: 7:11pm**

**Secretary's Report:** Sherry Schellinger made a motion to approve the April meeting minutes. Debbie McComb seconded the motion. The motion was approved.

**Treasurer's Report:**

- A. Introduce Margaret Ross (possible new treasurer) – Bookkeeper/4 kids.
- B. We donated \$120 to the Earth Club from the dodgeball event that made \$190.
- C. I asked everyone to turn in their starting banks when their events are finished (Indoor East & SW already turned in) & SS proceeds turned in after stores close.
- D. Discussed that all event proceeds should be counted by 2 people to be sure it is correct – we had a problem with the track meet count.
- E. I will invoice Pete for spring meal tickets as soon as track meets are over next week. Pete to reimburse us for \$144 pizza order on our Generoso bill.
- F. In August, the booster budget approved \$2000 for JKB, Pete is asking for \$3000. Victoria said that the \$2000 was a mistake when they approved budget so go ahead & pay \$3000.
- G. After looking at our income/expenses this year, Katie made a recommendation that we approve a \$35,000 Wish list for the 2015-16 school year (which includes \$3000 for Hudl Pro). This would leave us a little more money to carry forward for any larger projects in the future. Sherry Schellinger made a motion to approve \$35,000 for the 2015-16 wish list. Debbie McComb seconded the motion. The motion was approved.
- H. The first east campus outdoor scoreboard payment of \$4541 will be paid to LP from 2015-16 monies instead of starting in 2016-17.

Sherry Schellinger made a motion to approve the April Treasurer's Report. Debbie McComb seconded the motion. The motion was approved.

Sherry Schellinger made a motion to approve the May Treasurer's Report. Debbie McComb seconded the motion. The motion was approved.

**Athletic Director's Report:** Pete submitted his report.

1. Final invoices for Boys Track Wish List items have been submitted. These are the final invoice from the current wish list.
2. East Campus Stadium Scoreboard Replacement. Art mock up included in the report. There will be two spaces for advertisements at the bottom. Discussion whether boosters wants to sell the spots on the East Campus scoreboard or have LP logo in that spot. Scoreboard will be installed in mid-June. 1<sup>st</sup> payment (1 of 5) will be due to the district in August.
3. Busy month of IHSA events. Thank you for organizing the badminton sectional on short notice and great job at the boys DVC track meet.
4. Anthony Cirrincione the Wrestling Coach has submitted a reimbursement request of \$1007.25 for trip to the USA Olympic Trials. Cara Steetz mad a motion to approve \$1007.25 to reimburse wrestling coaches for improving training and strategies into spring and summer programs. There was discussion regarding if the coaches would really benefit since it was not a clinic, but rather just watching the trials. Katie read an email from the coaches which explained what they would learn at the Olympic trials & the motion was then approved
5. The booster club commits to paying \$23,699 each year for Hudl Pro subscription, JKB Leadership Program, Scholarships, Running Start, and Coaches Development.

6. The 2015-16 Team Wish List items will be submitted at a later date after Pete finds out what amount the booster club approved.

### Committee Reports

- a. **Vice President's Report:** No report.
- b. **Concessions Report:** New trial menus distributed to board. Will hang temporary menus in concessions. After pricing has been agreed upon, permanent menus will be printed. Pizza Costs: \$11 per pizza plus \$4 per delivery charge. Gina will get Katie Pepsi order receipts from the fall. When ordering from Pepsi, please send a copy of the order to the treasurer. Ordering from Pepsi is expensive. Decided on using 10 oz coffee/hot chocolate cups (instead of 8 or 12 oz) they can be bought at Alliance is Addison (formerly Schweppe - location is different). Katie put together a cost vs selling price of all concession items sold so the concession committee can see which items are profitable or not & adjust prices if necessary. Candy is the least profitable, pizza, burger, is the most. Gatorade the most profitable for drinks.
- c. **Spirit Wear & School Store:** West campus school store is closed for this school year. East campus will be closing soon. Inventory will be done on geometers and goggles. Have a lot of navy sweatpants in stock, will not be ordering sweat pants next year. Spirit Wear is done for the season. Starting bank has been turned in. Parent Orientation had a very low turn-out, sold \$400. Typically sales are lower when the kids are not there, sold \$100 less than we did last year. Mark Hansen is leaving VarCity Apparel. We will have to shop around for a new company to order Spirit Wear from. Ask for bids via a mass email. Sherry is considering ordering lanyards, hats, skull caps and draw string bags from VarCity Apparel before Mark leaves the company.
- d. **Sponsorship Report:** Generoso's bill was sent April 20<sup>th</sup> and emailed on May 9<sup>th</sup> for \$500. Debbie will email them on Monday and ask if \$500 should be withheld from bill instead, like was done last year. Need to take photos of the current scoreboards to be certain that all sponsors are reflected correctly. State Farm contract is complete and signed. Looking for additional companies to solicit, they cannot be religiously affiliated or bars. Cara requested information of what is available for sponsors.
- e. **Fundraising Report:** We need 30 days to get stuff to state; need information from Josie, Casino Night for dates. Plan to pick a Tuesday date in June or July. "Sneakers for Funds" will be getting back to Debbie. We need to start planning the campaign with Anna and send paperwork to go to the State of Illinois. Anna will start getting the word out on social media outlets before the school year ends.
- f. **Membership Report:** Cara wants to be present at Pete's Athletic Meeting in the fall to increase booster membership. The numbers are not final yet, but will be soon. Premiums passes considering a keychain version (similar to the grocery store) for the \$100 membership gifts. Victoria said that it must be cost effective, the magnets are too costly. Cara said the magnets are too costly to mail & will go back to the decals.
- g. **Website:** N/R
- h. **Scholarship:** \$1000 scholarships awarded to Joshua Solaris and Kayla Binea. \$500 scholarships awarded to Julia Cesar and Daniel Hines. Checks will be distributed on Wednesday at Awards Night. We had 16 applicants last year, 12 applicants this year. Our scholarship is for an all-around athlete and involvement in the community is appreciated. It was brought up that it should be more clearly defined as to what qualifies, kids should put simple jobs like babysitting or helping neighbors. NHS has voluntary requirements.

### School Board Representative – Not Available

### Old Business/New Business

- Need to fill the Treasurer and Fundraising positions.
- Victoria will compile a list of people that have had a questionable past in other volunteer organizations, the names will be passed down from president to president. It is important to not slander anyone, however it is also important to protect the boosters.
- Victoria discussed the need for adding a new board position. The new position to be voted on is Marketing/Communications. The responsibilities of this position will be to maintain our website, social media

content and design ongoing projects as needed. Debbie made a motion to approve the new board position. Katie Pall seconded the motion. The motion was approved.

- Victoria made a motion to approve Anna Abbinante as our new board member for Marketing/Communications. Katie Pall seconded the motion. The motion was approved.
- Board for 2016-2017 was read as follows:
  - o President: Victoria Zepeda
  - o Vice President: Milissa Riley
  - o Treasurer: Katie Pall
  - o Secretary: Karen Robinson
  - o Concessions Director: Gina Cestone
  - o Spirit Wear: Sherry Schellinger
  - o School Store: Kathy Hocuk
  - o Membership: Cara Steetz
  - o Fundraising: Debbie McComb
  - o Sponsorship: open
  - o Marketing/Communication: Anna Abbinante

**Next meeting scheduled in June date and location to be determined. Meeting adjourned at 9:10pm.**

Voted on and approved by all board members on 6/29/2016 and 6/30/2016:

- o Margaret Ross as the treasurer for 2016-17 school year
- o Linda Wolf as the sponsorship for 2016-17 school year
- o Board approved to change the 2015-16 wish list from \$35,000 to \$36,774.