

March 9, 2011

Attendance:	Steve Caboor	Terri Fritsche	<u>Guests Present:</u>
	Sandy Aronson	Kathleen Heinz	John Caliendo
	Kelly Hock	Deb Nawrot	Jennifer Jungel
	Pete Schauer		

Time: Meeting was called to order at 7:00 p.m.

Secretary's Report:

A motion was made by Steve Caboor to approve the February 9, 2011 minutes, and seconded by Kelly Hock. All were in favor.

School Schedule:

Lynn Panega could not be here tonight to discuss the school schedule.

Lake Park Foundation:

Jennifer Jungel, Manager of Communications/Development is here tonight. She hands out a "Nomination Form" for the 2011 Golden Lance Award to get any feedback from the Boosters. The recipients receiving awards will receive them at the May Board Event meeting.

In regard to the Lake Park Foundation, it is suggested that the volunteers be put on the marquee to thank the volunteers. She will also put it on the general Lake Park link.

Jennifer talks about an on-line match day discount. There is a similar one called Bunch Bite just for restaurants. This is a fundraiser, which splits the revenue with the organization. The Boosters can advertise it on their website. Jennifer would make sure that she screens the establishments.

Spirit Wear:

John Caliendo is here tonight on behalf of "A Winning Edge", located on Lake Street in Bloomingdale.

Five percent goes back to the Boosters for each school jacket sold by "A Winning Edge".

He shows the Boosters items that he sells in his store, such as hoodie pullovers, long and short sleeve shirts. If the customer has "A Winning Edge" business card when purchasing at the store, ten percent will go back to the Boosters.

Pete will send out "A Winning Edge" material to his coaches to let them know about this business.

Kathleen spoke to the cheer coach and she thinks that they will be able to sell the leftover T-shirts from State.

Kathleen has some items (Turtlenecks, etc.) that have discolored a little bit so they will sell these items for \$5.00 each.

Kathleen is going to put sample spirit wear wind jackets in the main office so the teachers can see them.

Treasurer's Report:

Steve has been getting calls from Mike Tolks regarding his payment. Steve will continue to pay him through April.

Steve has the East campus cash box.

Pete is going to look into if the Boosters can use the school credit card machine for payment of spirit wear on line and also membership on-line.

Steve goes over his Treasurer's Report.

A motion was made by Terri Fritsche to approve the Treasurer's Report, and seconded by Kelly Hock. All were in favor.

Athletic Director Report:

Pete goes over his report.

The concussion testing is going well with the two final programs completing testing this Saturday.

Vice President's Report:

Deb has been going to meetings and having people sign up to volunteer.

She suggests giving keys to the baseball managers to get the concession stand opened/locked. Steve will try to do the sophomore baseball concession counting of money, but may not be available all the time.

Deb and Terri met with Bob about the press box and where everything will be located.

The Boosters should look over the scholarship evaluation form and it will be voted on at the next meeting.

Deb said they are looking for donations for “Hoops for Heart” on Friday, March 25th. Kathleen will put together two gifts, which would include spirit wear.

Concession Report:

The double wide refrigerator’s compressor is not working and will be too costly to repair. Terri does not believe that they will need as big of a refrigerator.

School Store Report:

No report.

Sponsorship Report:

No report.

Fundraising Report:

Kelly said that the sign up sheet for Texas Hold “Em was brought to the softball/baseball meetings. They still need volunteers.

Membership Report:

No report.

President’s Report:

- A. Website – Gary has asked for the startup fee for the Website. She will also send him ideas for the website: She likes the sponsor scrolling all the time. She would like to be able to click on the sponsor and have it take you to a page where you can find out more about sponsor, such as level of sponsorship or have coupons. She will let him know the official name is the “Lake Park Lancer Booster Club”. She will suggest graphics such as sports balls for the various 27 sports. Suggest a box to advertise current events. Suggest having the titles: Membership, Sportswear, Scholarship, Concessions, Meeting Minutes, Sponsorship and have to click on it to hear more about it. Have him the Booster Board members. Suggest the school colors, which are blue and white, and gray being a third background color.
- B. Board Positions – The Board positions that will be open next year will be Vice President, East Campus Concessions and Membership.

C. Recruitment

Meeting is adjourned at 9:29 p.m.

Next meeting is scheduled for April 13, 2011 at 7:00 p.m.