

August 11, 2010

Attendance:	Debbie Nawrot	Steve Caboor
	Sandy Aronson	Joan DiPiero
	Kathleen Heinz	Terri Fritsche
	Kelly Hock	Larry Vital
	Rose Jurczewski	

Time: Meeting was called to order at 7:00 p.m.

Secretary's Report:

A motion was made by Rose Jurczewski to approve the May 21, 2010 minutes, and seconded by Steve Caboor. All were in favor.

Athletic Director Report:

Pete sent out the Fall 2010 home schedule followed by another one.

Fall Athletic information night is tentatively scheduled for Wednesday, August 18th, but may be changed to Wednesday, August 25th. He will let us know.

Wednesday, August 25th is Curriculum night. It is questioned if spiritwear is sold at both curriculum nights.

Kelly will get back to Pete regarding the concession equipment list.

To date, two wish list items have been purchased. They are the football seven men sled, which cost \$6,767 and a wrestling mat, which cost \$6,941.20. He is looking at the remainder of the list and determining how best to distribute the remaining funds between the various programs. He will update us at the September meeting.

The key lock box on the outdoor concession stand has been broken into for a second time and the key stolen. Due to this, Lake Park will no longer place a key lock box on the door. Boosters will be provided four keys to this door to distribute as needed to access the East Campus outdoor concession stand.

The foundation for the press box has been completed. The target date for completion is November 1. The scoreboard is completed and is awaiting installation.

Treasurer's Report:

Steve goes over his Treasurer's Report. Our revenues are slightly lower than last year. He still needs about \$1,100 from concessions. He will have the budget for next year at the September meeting.

Vice President's Report:

Parent meetings are starting up for fall sports. Deb made up a generic sign up sheet to bring to these meetings. If they cannot help at concessions, they can sign up to help at Texas Hold 'Em, school store, and joining the Booster Club.

Kelly is going to talk to Jennifer about listing the date of the Booster meeting on the front web site home page.

Rose is going to look into ideas on signage to advertise Booster Club meetings, such as maybe a dry erase board or another type of sign. Another suggestion is to talk to Cray Allen in making banners for this.

It is suggested that maybe in the future the letters that go out to the booster members, list the Booster Club meeting dates. Also, it is suggested to add the dates to the membership book that goes out in November.

Terri will make up a list of the Booster Club meeting dates for Deb to take to sporting parent meetings.

A motion was made by Larry Vittal to go ahead with the impact base line concussion testing for winter sports and seconded by Kelly Hock. All were in favor.

Concession Report:

Teri is waiting for Kim on this. Terri will talk to Barb Drufke about getting her name added to the Sam's card.

Spiritwear Report:

They got new stuff in, which included a girl's T-Shirt, boy's T-Shirt, and two different hoodies. The letterman coats did go up \$9.00.

Kathleen has a bunch of old spiritwear that has not sold. She will price it to sell tomorrow night at Freshmen night. Also, all T-Shirts from last year's styles will be sold for \$10.00 only on Freshmen night.

School Store Report:

Kelly goes over Linnea's memorandum.

Membership Report:

Most of the memberships came in with school registration. The memberships are just about at the same place as last year.

Sponsorship Report:

Meijer verbally said they were interested in sponsoring again, but Rose has not seen anything yet.

The Booster Club discussed Athletico and Ryndak sponsorship.

A motion was made by Rose Jurczewski to go ahead with Athletico add on exclusivity and fill the bottom football scoreboard with "Support the Lake Park Boosters" and seconded by Larry Vittal. All were in favor.

Athletico will get four more passes, a baseball panel, two more promotional nights, additional full page advertisement, and PA recognition.

Promotion days are set up for P.J. Plumbing on August 27, Harris Bank on October 15, and tentatively Friendly Ford on September 17.

Rose talked briefly about American Family Insurance wanting to put signs in end zone, etc.

Marketing Report/Newsletter:

Larry said the next date for Texas Hold "Em is Thursday, November 4 at Chandler's.

Old Business:

Steve stated that he is supposed to be bonded, but never heard back. He will look into it.

New Business: None

The meeting was adjourned at 9:13 p.m. Next meeting is scheduled for September 8, 2010 at 7:00 p.m.