

Lake Park Athletic Boosters

Minutes from January 14, 2013 Meeting

Call to order at 7:08pm

Present: Katie Pall, Yvette Barajas, Steve Caboor, Terry Fritsche, Victoria Zepeda, Karen Probst, Enedelia Gonzalez, Rose Jurczewski, Karen Robinson, Kerrie Trebonsky, Pete Schauer, Joan DiPiero

Absent: Larry Vittal, Nicole Utria

Others: n/a

Athletic Director's Report: Pete reviewed the upcoming events. An email from the Lake Park Band Auxiliary is included in his packet for review, issue will be discussed under new business. A Pool Referendum will be put to the voters. Currently the Lake Park swimmers are at Streamwood and the divers at Hoffman Estates. The College of Dosage pool is being remodeled and their dive pool will be eliminated. The Lake Park School Board does not want a pool to affect the current financial status of the school, so it will be put to the voters.

Kerrie Trebonsky made a motion to approve the Boys/Girls X-Country Professional Development request. Seconded by Terry Fritsche. The motion was approved.

Spring sport schedules are set. Events with an asterisk have not yet been confirmed.

Boosters will have a table set up for the Incoming Freshman Orientation on January 16, 2013.

Secretary's Report: Terry Fritsche made a motion to approve the December minutes, Steve Caboor seconded the motion. The minutes were approved.

Treasurer's Report: Steve gave a thorough report on the financial status of the Boosters. Revenue side is down due to one less football game and overall concession stand sales are down. School Store and Spirit Wear sales are up slightly.

Steve is looking at setting up a Pay-As-You-Go system that would run through a cell phone instead of Menaris. Our current processor costs the boosters pay \$65 per month. The cost for Pay-As-You-Go is less 2.69% when the card is swiped and 3.5% when it is keyed in. The boosters will pass the 3% processing fee onto the customer. Several questions and concerns were raised, including phone service in some locations, receipt options and security. If cell phone service is poor, we will take down the information and charge it later. A credit card machine will be needed on Wednesday for the Incoming Freshman Orientation and then not again until April.

Terry Fritsche made a motion to approve the Treasurer's Report. Rose Jurczewski seconded the motion. The motion was passed.

Committee Reports

- a. Vice President's Report:** Gymnastics starting time on January 26, 2013 has been changed to 2:00pm. Victoria will check with Patrice to discuss opening a little earlier to accommodate the gymnasts.
- b. Concessions Report:** Discussed the option of selling Jamba Juice through the concession stand. Our profit will be much less than the profit on the items that we are currently selling. Tabled the discussion for further research and consideration.

- c. **Spirit Wear Report:** All inventory is tagged and corrected. Sprit Wear Committee had a meeting last week. Current expenditures are \$6000 more than previous years, we have over ordered. Discussed and reviewed what products and how many of the products should be ordered and on hand at a time. Katie put together a spreadsheet that shows what has been sold. The profit margin is really small at the Winning Edge. Enedelia will go back and talk to the Sports Connection and a couple of other Spirit wear sellers. Confirmed that Winning Edge sold six of the dark varsity jackets.
- d. **School Store Report:** Karen will do an inventory at West Campus. Discussed the possibility of closing the West Campus School Store and using it only as an outpost for event ticket sales, i.e. Open the store the first month of school and before Homecoming and Prom. Since August the West Campus store has had \$775 in sales. The volunteer hours could be better utilized elsewhere. Tabled the discussion for further review.
- e. **Sponsorship Report:** Rose contacted a local attorney for legal advice regarding sponsors that haven't paid their commitment. He suggested filing a claim in small claims court at a cost of \$185 plus time. She opted to go and talk to both of them the last week of December. PJ Plumbing owes the boosters \$1500, he said that he has implemented a new accounting system and will get a check cut soon. Dr. Dogs owes over \$1800; Chris apologized and said he will get her a check. She will continue to monitor and go back if necessary. Sponsor nights are Harris Bank on January 18th, WingStop on January 26th and Athletico on February 1st. Rose determined that the sponsorship signs could not be made any smaller, she proposed adding an additional 3 sponsorship plaques underneath (3 across and 3 down). The new scoreboard will be on the opposite end of the field after the renovations. Currently there are six sponsorship programs. Rose is looking to simplify the program and have only four next year. One banner program at \$500 for the football field only and then one, two or three scoreboards. Currently have four open boards on the football scoreboard; Rose has kept State Farm and PJ Plumbing up until she has a sponsor to fill the opening.
- f. **Fundraising Report:** Larry was absent. Pete sent email to the coaches regarding working the Poker Night. He will send an email blast to the public with the dates to advertise it. Rose will put the flyer on the website and email our sponsors.
- g. **Membership Report:** Approved booster membership options for the 2013-2014 School Year:
 - a. \$25 – Basic Booster Membership & Magnet/Sticker
 - b. \$75 – Booster Membership, Magnet/Sticker and Athletic Passes
 - c. \$100 – Booster Membership, Magnet/Sticker, Athletic Passes, and Booster Gift
 Proposed Additional Membership Option for 2013-2014 School Year:
 - d. \$150 – Booster Membership, Magnet/Sticker, Athletic Passes, Booster Gift and Reserved VIP Parking for Home Football Games.

Victoria Zepeda made a motion to add a \$150 Membership Option to include Booster Membership, Magnet/Sticker, Athletic Passes, Booster Gift and Reserved VIP Parking for Home Football Games. Terry Fritsche seconded the motion. Motion was approved. Pete said that his workers can block off the VIP parking spots for the football games.

Kerrie is looking for Booster Gift ideas for next year. Brainstormed ideas including ponchos, cell phone skins, cell phone accessories, lunch bag/cooler, etc. Email ideas to Kerrie.

School Board Representative: Joan DiPiero – nothing to report.

New Business: Steve Caboor made a motion to donate two baskets with a \$75 Athletic Passes and Spirit Wear to donate to the Band Auxiliary Fundraiser for the Football Field Renovation. Rose Jurczewski seconded the motion. Motion was approved. Karen Probst will put together the baskets.

Steve asked Pete if there was a space at one of the schools to store tax records. Steve confirmed that the records need to be stored for seven years. Pete has space in his office to store the boxes.

Old Business: Reviewed and made changes to the bylaws.

The next Booster meeting will be on February 11th at 7:00 pm.

Meeting adjourned at 9:38pm.